

**Kibabii University students and Graduates (Graduation must not be longer than 12 months back) are invited in;**

## **A call for the program on Digital Innovations for Business Resilience in the EAC: dSkills@EA**

Apply here: <https://dskills.iucea.org> until: 21 Feb 2022

---

### About

*University students and graduates will be practically trained and supported in getting their digital innovations market ready.*

Digital Skills for an Innovative East African Industry (dSkills@EA) is a project as part of the technical development cooperation between the EAC and Germany aims at strengthening employment and innovation-related digital skills of youth in the EAC and supports the industry's digital transformation.

The project is implemented by the Inter-University Council for East Africa (IUCEA), the Centre of Excellence for ICT in East Africa (CENIT@EA) at the Nelson Mandela African Institution for Science and Technology (NM-AIST), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and an East African-German academic consortium, including the DAAD and the University of Oldenburg.

**Digital Innovation for Business Resilience in the EAC**, a program under the dSkills@ EA project aims to support young innovators at universities in the EAC to develop digital innovations for the industry and design new digital business models for business resilience. The program implementation is supported by Start Hub Africa Ltd., an entrepreneurship support organization in Uganda supporting university students and early stage startups to start and grow Innovative and scalable businesses across Africa ([www.starhubafrica.org](http://www.starhubafrica.org)).

### Objectives of Digital Innovations for Business Resilience in the EAC

#### **Support young innovators at universities in the EAC**

in the development of digital innovations for the industry and new digital business models.

#### **Support the innovation transfer**

from universities into the market.

#### **Create awareness about the potential and benefits**

of innovative digital business models and digital applications, including best-practice examples, and a portrait of the dSkills@EA project.

# Outline of the Activity



After an online application phase, selected participants will go through an online-Ideathon to refine their ideas. Based on the Ideathon, max. 10 teams per country of the EAC will be selected for a physical 5 days Bootcamp training taking place in each country. The activity ends with a National Pitch-Event, providing a relevant opportunity to connect universities and industry. The winners from each country then will compete at the online-East Africa Grand Finale for awards of USD 10,000 in total.



After successful application, please any of the following:

1. Dr. Roselida M. Ongare 0721597710/0780617537
2. Ms. Jane Toroitich – 0721854905
3. Mr. Flavian Anselemo - 0798071510